

## **ONPU - “Slalen” innovation centre**

Innovative center SLALEN - is a public non-profit organization specializing in innovation management and technology transfer, IPR protection, evaluation and promotion of innovations, established in 2006 with the support of Co. Ltd Domstroy, Dnipropetrovs’k. The main aim of IC SLALEN – is to attract funding for innovative ideas, engineering and to take them to internal and external market . IC SLALEN uses in their work approach, based on supporting the chain “theorist – researcher-practitioner – researcher-engineer – technologist-production worker – marketing – seller” and at the same time luring in this process administration, press, bank and auxiliary manufacture. IC SLALEN combines perspective technologies and inventions with people, companies and banks which has money and are ready to invest in the development.

The main objectives of the IC SLALEN are:

- Promotion technologies in the market. International partners provide the ability to use the searching system via Internet to promote developments of Ukrainian scientists and inventors in the world market of innovative products;
- Search for an investor is one of the most important aspects. IC SLALEN joins advanced technology and inventions with the people and banks that have money and are ready to invest them into the development process;
- Creation of Ukrainian innovation portfolio;
- Uniting an inventor and investor;
- Developing mechanism for financing innovative projects and technology. Transfer into the industry;
- Popularization of innovations in Ukraine.

IC SLALEN co-operates with universities, academies, research institutes and inventors from all Ukraine in different fields of science and techniques.

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### **SWOT ANALYSIS**

#### **Strengths:**

- The BP presents an innovation support framework that enables the generation of new enterprises out of private financing mechanisms while offering services to support this as well as other innovation relevant services such as intellectual property right management, IT services, and marketing services;
- IC SLALEN co-operates with universities, academies, research institutes and inventors from all Ukraine;
- Attraction of different types of private financing like business angels, investor funds, and venture capitalists;

- Support of spin off companies throughout their development life cycle;
- IC SLALEN establishes effective conduction of all functions in the chain “theorist – researcher-practitioner – researcher-engineer – technologist-production worker – marketing – seller - consumer”, in terms of small budgets which is typical factor for Ukraine;
- Well-defined target groups: investors, incubators, licensees, technology partners;
- Flexible management, which works on the basis of outsourcing, using external experts.

### **Weaknesses:**

- Lack of state support;
- Lack of appropriate resources, human and infrastructure, that are needed for its scope of activities;
- Dependence of external experts for different issues;
- Current results are not described;
- Strong orientation to external conditions for SLALEN business model (taxes optimization for employee – if registered as ‘entrepreneur’, tax level can be minimal, no need FTE’s on the regular base). Less this conditions from national tax policies can be destroy financial model of SLALEN Company.

### **Opportunities:**

- IC SLALEN was established in accordance with the innovation policy of Ukraine;
- IC SLALEN is one of the first privet innovation centers in Ukraine;
- Offers services that are needed in the Ukrainian market and for which competition is limited;
- Is in line with national policies against intellectual property right piracy.

### **Threats:**

- Lack of serious investment on innovation by large firms.
- There are permanent changes in legislation concerning investments in Ukraine.
- New propositions on the market from the new consulting and TT-companies.