

Project: **I3E-Promoting Innovation in the Industrial Informatics
and Embedded Systems Sectors through Networking**

Workpackage 5: Networking

Activity 5.2.: I3E Workshops

Responsible partner: UoK

**Report on the I3E Workshop
“Promotion Research and Innovation for competitiveness”
In Belgrade on October 19th & 20th, 2011**

Kragujevac, October 31th, 2011

1. INTRODUCTION

The 6th workshop, “**Promotion Research and Innovation for competitiveness**” of the project “I3E-Promoting Innovation in the Industrial Informatics and Embedded Systems Sectors through Networking” was held on October 19th and 20th in Belgrade (Serbia) at the Serbian Chamber of Commerce. The workshop was organized in the partnership of Faculty of Mechanical Engineering – University of Kragujevac, Serbian Chamber of Commerce in Belgrade and University of Belgrade. The emphasis of the workshop was on the presentation of achieved results within the project.

2. DATE & PLACE

October 19th, 2011 – Serbian Chamber of Commerce, Resavska 13-15 St. 11000 Belgrade according to the Agenda

October 20th, 2011 – Serbian Chamber of Commerce, Resavska 13-15 St. 11000 Belgrade according to the Agenda

3. PARTICIPANTS

Participants from 12 countries attended the Workshop (Greece, France, Italia, Austria, Slovenia, Romania, Ukraine, Bulgaria, Montenegro, Bosnia and Herzegovina, Croatia and Serbia), 110 participants on the first day (October 19th) and 75 participants on the second day (October 20th)

The workshop participants can be divided into three major groups:

- the participants from public research and academia institutions dealing with technology transfer of their research results,
- the stakeholders from different public agencies, technology parks, centres of excellence, technology centres, consultants, capital providers (agencies, angels) and
- the audience from the SME sector.

4. I3E WORKSHOP AGENDA

Available to download on the I3E Portal.

5. REPORT

Two-day workshop was organized in the cooperation with the Serbian Chamber of Commerce in the Hall of the Chamber’s Seat in Belgrade.

Signature of participants: available to download on the I3E Portal.

Within the introductory speech, the present were greeted by Prof Dr Viktor Nedovic, the national coordinator of FP7 programme, Sanda Simic, the assistant of the director of Office for European Integrations, Jasmina Gajic from National Tempus Office, Dr Athanasios Kalogeras, coordinator of I3P project and Prof Dr Vesna Mandic, coordinator of WBC - VMNet project, who emphasized the significance of promotion and mobilization of research resources in the region with the aim of initiating innovations in domestic enterprises and their greater involvement in the international projects.

At the 6th SEE-I3E Workshop, particular attention was given to the presentation of results of project “I3E-Promoting Innovation in the Industrial Informatics and Embedded Systems Sectors through Networking” – specially in WP3: final version of the Transnational Strategic Research Agenda Formulation and WP4: current state of Methodology Guideline for Innovation. Achieved results in those workpackages were presented by members of I3E project team: Athanasios Kalogeras (MGI) and Aleksey Bratutkin (SRA).

Some of the participants in the discussion presented the frameworks for innovation support and transformation of innovation into the product on the market, as well as the tools available in Serbia for that process (support programmes).

Representatives of research and academia institutions dealing with technology transfer of their research results presented their research potentials.

The representatives of SME sector (Vlatacom and Mikroelektronika – the representatives of the companies whose products were chosen as examples of best practice in Serbia) presented their achievements in research and development and emphasized the urge to establish stronger links with research and academia institutions.

Presenters on first day:

- Dr Athanasios Kalogeras (Institute for Industrial Systems, Patras, Greece)
“I3E Methodology Guideline for – Innovation”
- Prof. Dr Vesna Mandic (University of Kragujevac, Kragujevac, Serbia),
“Model of cooperation Universities and Enterprises – implementation in Serbia”
- Aleksey Bratutkin (Austrian Academy of Science, Vienna, Austria)
“SRA - Transnational Strategic Research Agenda for Embedded Systems and Industrial Informatics”
- Mr. Nebojša Vasiljević (Deputy of Ministry for Information Society, Belgrade, Serbia)
“ICT sector in Serbia – Current state and directions of development”
- Dr Vladimir Jovan (Jožef Stefan Institute, Ljubljana, Slovenia)
“Cooperation of Science and Economy in Slovenia”
- Boris Golob (Scientific and technological park, Rijeka, Croatia)
“Cooperation of Science and Economy – Croatian experience”
- Dr Aleksej Makarov (Vlatacom, Belgrade, Serbia)
“From research to Market”
- Nebosa Matic (Mikroelektronika, Belgrade, Serbia)
“MikroElektronika – Products, users and life in company”

In the afternoon part of the Workshop, Brokerage event was organized where participants were representatives of research and academia institutions dealing with technology transfer and SME sector representatives interested in cooperation with those institutions. 6 I3E project team members took part in this event:

- ISI, Greece, Dr Athanasios Kalogeras
- OEAW, Austria, Aleksey Bratutkin
- UOM, Slovenia, Prof. Dr Matjaz Colnaric
- UOP, Greece, Prof. Dr Petros Groumpos
- ONPU, Ukraine, Kateryna Dikusar
- UOK, Serbia, Prof. Dr Vesna Mandic

List of presenters: available to download on the I3E Portal

After the presentations of all interested parties, 12 B2B meetings were held.

List of B2B meetings: available to download on the I3E Portal

On the second day, models for financing of research and innovations, as well as technology transfer and participation in projects were presented. Various initiatives were launched related to the cooperation of scientific - research institutions and industries through the joint work in the area of innovation and development. Also, a lot was discussed on the subject of joint application of the scientific - research institutions and enterprises for the projects financed by the EU and certain relevant ministries in Serbia and the region, with the aim of improving competitiveness of domestic enterprises on both domestic and international market.

Presenters on second day:

- Dejan Eric (Institute of Economic Sciences, Belgrade, Serbia)
„Strategic planning of enterprise financing“
- Prof. dr Viktor Nedovic (National Coordinator of FP7 programme, Belgrade, Serbia)
„Opportunities that FP7 offers to enterprises“
- Dusan Kotic (Innovation fund, Belgrade, Serbia)
„Possibilities of Financing of Innovative Technology Companies“
- Dr Danica Micanovic (Chamber of Commerce Republic of Serbia, Belgrade, Serbia)
“Competition for the best technological innovation in Serbia”
- Katarina Aksentijevic (National Agency for Regional Development)
“Support Programmes for enterprises”
- Milos Milosevic (Innovation Center, Faculty of Mechanical Engineering, Belgrade)
“EUREKA”,
- Lorena Macura (SEAF South Balkan Fund, Belgrade, Serbia)
“Alternative Funds for Financing of Private Companies”
- Aleksandar Cabrilo (Serbian Business Angel Network, Belgrade, Serbia)
“Serbian Business Angel Network”

- Artemis Saitakis (Scientific-technology park Krit, Greece)
“Financing academic spin-offs: Experiences of Crete”
- Kristina Duric (Chamber of Commerce Republic of Serbia, Belgrade, Serbia)
“Enterprise Europe Network”
- Prof. Dr. Lisa Covey (ICIP, Belgrade, Serbia)
“Transfer of technology and participation in EU Projects”
- Daniela Zlatic – Sutic (Education and Information Centre of the IPO, Belgrade, Serbia) ***“Role of the Centre for IPR in innovative environment”***
- Dr Dusan Rajic (Military Technical Institute, Belgrade, Serbia)
„Military researches and potential for commercial use“
- Vladimir Urošević (BELIT, Belgrade, Serbia)
“Good practice example CIP-ICT-PSP: BECA”
- Mr Slobodan Nedić (Faculty of Technical Sciences, Novi Sad, Serbia)
“Experience in FP7 projects – involvement of SMEs”
- Prof. dr Vesna Mandic (UoK - Faculty of Engineering Sciences, Kragujevac, Serbia)
“Cordis partners search platform – tool for partnership”

All presentations: available to download on the I3E Portal and [WBC-VMnet](#) site.

6. RELATED DOCUMENTATION

Pictures, Press Clippings available to download on the I3E Portal.