

**AGENDA April 14<sup>th</sup>, 2010**

**Local Consensus Building Meeting**

**"Effective Innovation Transfer"**

I3E

**"Promoting Innovation in Industrial Informatics and Embedded Systems Sector through Networking"**

**Start 3:00 pm**

- Introduction to the EU-Project ,I3E'  
Erika Schwaiger
- Introduction of the participants and their relatedness to the topic of Industrial Informatics & Embedded Systems  
Rainer Gotsbacher
- Discussion about current research trends in the relevant sectors, Guidelines for Policy Makers and Funding Organizations
- Discussion of frameworks to make funding on national and international level more efficient

**End: 5:00 pm**

**Protocol: 2<sup>nd</sup> Local Consensus Building Meeting, April 14<sup>th</sup>, 2010**

„Effective Innovation Transfer“ - Operated by the Austrian Project Partners ÖAW IISS and ecoplus

After all participants from industry, academia, and R&D arrived at the Technologie- und Forschungszentrum in Wiener Neustadt Erika Schwaiger started with introducing the participants to the EU-Project I3E.

Questions regarding the framework and the detailed Project purpose and the purpose of this meeting were cleared out and accepted positively.

Albert Treytl starts his presentation to give further information regarding Work Package 3 and the content of the Strategic Research Agenda, further explains the background of this meeting and invites the participants, pointing at the buzzwords prepared on the wall, to actively add on to these and to actively give input to these phrases.

In the course of this active Involvement of the participants and this process of engaging in discussions regarding future trends expressed amongst other as follows:

-Discussions about the definition of Embedded Systems and Industrial Informatics – to draw a clear boarder across these technical fields is almost impossible as the line turns out to be blurry throughout these thematic fields. A discussion about consumer products and their part in the context of definition follows.

-A dialogue, initiated by Albert Treytl, between Albert Treytl and Manfred Halver (FFG) tries to identify common priorities within the I3E-SRA and the ARTEMIS-SRA and the purpose therein of them (not) to be identical and the resulting possibilities and chances.

-Furthermore the political and economical situation of the SEE-countries was discussed and their pro's and con's (cheap labour countries, quality discrepancies compared to domestic production,...)

Additionally **input and suggestions from participants** in this active involvement was given regarding the 4 technology area buzzwords (prepared on the wall) and the division into and recognition of cross-sectional themes (such as: Legal issues, Regulations, Policies, Ageing Society in general,...). Manfred Halver also mentioned the „Knowledge Triangle“ in this context.

A lively discussion followed:

-Lower Austrian Trends, possible strengths in the country

-Paradigm-change / high-disruptiveness, Manfred Halver pointed out a new research track named “Future Emerging ICT”

-Funding of Projects, problems for academia and research institutions to be able to get a realistic amount of funding

Between the engagement in discussions Albert Treytl invites the participants to **actively rate** the thematic buzz-words with their sub-areas according to their relevance by marking each field either with a dot, a star or a cross.

The meeting ends on a positive note with networking amongst the participants and I3E-Project Partners at 5:40 pm, the participants were cordially invited to the I3E-Networking Event taking place in the course of the I3E-Project Meeting and 5<sup>th</sup> SC Meeting on May 3<sup>rd</sup>, 2010.

